



## Agency Services

### **Strategic Planning / Account Services**

Branding  
Market Research  
Marketing Plans  
Research / SWOT Analysis  
Project Management  
Administration

### **Public Relations Services**

Press Releases and Follow-up  
Press Kits and Materials  
Media Advisories and Follow-up  
Event Planning and Coordination

### **Media Planning / Buying Services**

Media Plans  
Media Negotiation  
Media Placement

### **Creative Services**

Branding Strategy  
Creative Direction  
Concepts  
Layout / Design  
Illustration  
Copy Writing / Editing

### **Interactive Services**

Web Site Development  
Web Site Content Management  
Web Site Maintenance  
Social Media

### **Production Services**

TV, Video and Radio  
Animation  
Photography (Original and Stock)  
Printing (In-house and Other)